

Benefits of FloSports

- It is increasingly critical for NCAA programs to provide their athletes and fans professional media support to remain competitive, and FloSports enables these programs to achieve that goal.
- FloSports provides multi-platform coverage of partner athletic programs through live and on-demand games as well as original content online and across social media platforms, elevating their profiles and increasing their reach across the globe.
- Funding challenges for DIII athletic departments often mean limited resources are available for sports broadcasts. By partnering with FloSports, institutions receive annual investments, enabling institutions to build their broadcast capabilities and make other investments in the student-athlete experience.
- FloSports will bring consistency to Northwest Conference (NWC) viewers, allowing them to use the same platform to watch home, most away games, and conference tournaments.

FAQ

Q. What is FloSports?

- A. FloSports is a global sports media company delivering over 40,000 live events, award-winning original content, social experiences, and comprehensive sports data solutions to passionate and underserved sports communities interested in more than 25 different sports including motorsports, wrestling, grappling, hockey, cheer, track & field, NCAA athletics, and more.

Q. Why are we partnering with FloSports?

- A. FloSports provides a comprehensive media solution to the NWC with livestreaming, social and editorial content, along with marketing and promotional support. The NWC will join 15 other national conferences across DI, DII, DIII on the FloCollege platform. This partnership will build the profile of our programs and athletes. Their commitment to quality, storytelling, and innovation aligns with our goals and those of the NWC. They are making a long-term investment in our programs, elevating visibility and production.

Q. Why is now the right time to partner with FloSports?

- A. In the rapidly evolving landscape of college athletics, this partnership will build on the strengths of the NWC, increase visibility of its programs, and ensure that the conference and its member institutions are well-positioned to deliver the best possible experience to our student-athletes and spectators for years to come.

Q. How much does a FloSports subscription cost?

- A. There are two ways to subscribe to FloSports - monthly or annually. A monthly subscription costs \$19.99/month, while an annual subscription costs \$107.88 for the year - which breaks down to \$8.99/month. Individuals with a NWC member institution's .edu email address can sign up for a discounted subscription price of \$9.99/month or an annual subscription of \$71.88 per year - which breaks down to \$5.99/month. The subscription also provides access to the entire FloSports library of 40,000 events across 25 different sports.

Q. Will games and highlights be available for non-subscribers?

- A. There will be highlights and original content available for free across the FloCollege social media channels. Full games will be available 24-Hours after airing.

Q. What changes can I expect to see as a result of the partnership with FloSports?

- A. The agreement enables improved broadcast as standards improve over the term of the agreement. Ultimately, this agreement will enable NWC schools to invest in campus-specific needs to enhance the student-athlete experience.