

Logger Day Challenge – Come Together for 2022 Parents & Families Council Toolkit

March 8th is Puget Sound's fifth annual Logger Day Challenge! Last year more than 1,700 alumni, parents, students, and friends rose to the challenge, helping raise over \$350,000 that benefitted every aspect of the university.

HOW CAN PARENTS & FAMILIES SUPPORT LOGGER DAY CHALLENGE?

- **Mark your calendars for March 8!** Share the date with fellow Loggers and encourage them to follow along at www.pugetsound.edu/loggerdaychallenge
- **Make a gift!** Consider using your gift for Logger Day Challenge to inspire other Loggers to donate. If you have any questions on leveraging a match or challenge, contact Abbie Lacsina, Director of Annual Giving, at 253.879.3502 or alacsina@pugetsound.edu.
- **Sign-up as an Advocate!** Visit www.givecampus.com, search University of Puget Sound in the search field, click on our logo, and follow the prompts to sign-up as an advocate.
- **Join a virtual training!** Trainings are 30 minutes long and help you to connect with other Logger families while learning about Logger Day Challenge events. Join a Zoom training at the dates & times below (click link to join training). All trainings are Pacific Standard Time.
 - [February 21 @ 9:00 am](#)
 - [February 22 @ 5:00 pm](#)
 - [February 23 @ 12:00 pm](#)
 - [February 23 @ 4:30 pm](#) (*Parents & Families Only!*)
 - [February 24 @ 10:00 am](#)
 - [February 25 @ 12:00 pm](#)
- **Participate online!**
 - *Join a virtual event.* Visit pugetsound.edu/loggerdaychallenge for a regularly updated list of virtual engagements.
 - *Create content for social media.* Be sure to tag [@univpugetsound](#) and [#loggerdaychallenge](#).
 - Visit the [online archives](#) for historical photos to download and share.

- Use [Logger Day Challenge badges and branded graphics](#) as cover photos, profile photos, and posts.
- Make a video! Tell your community why you believe in Puget Sound and why they should, too!
- *Help us beat the algorithm.* Like and share all of the university's posted social content. Colleagues will be posting on Twitter, Instagram, Facebook and LinkedIn before and during Logger Day Challenge.