Seasoned Puget Sound business and leadership students expect anything but “business as usual” when they go to class. That’s largely because professors in the School of Business and Leadership view their curriculum in the context of the liberal arts. Courses on strategic planning examine the Lewis and Clark expedition, and marketing courses require students to do presentations in foreign languages. It all adds up to well-rounded individuals prepared to enter the business world engaged in thinking differently and motivated to make positive changes on the planet.
DEGREES AND OPPORTUNITIES

Bachelor of Arts in Business

General Business

Students choosing this degree option benefit from all the School of Business and Leadership has to offer. They take classes in finance, management, and marketing with a constant focus on developing critical thinking and decision-making skills. Many students choose to double major or minor in fields such as Asian studies, economics, history, music, international political economy, or foreign languages and literature.

International Business

Today even small businesses must compete on a global scale. International business students at Puget Sound take a worldwide approach to their study of business, being required to complete four semesters in a foreign language and either an internship or study abroad.

Business Leadership Program

Each year up to 25 first-years are selected to participate in the experiential Business Leadership Program at Puget Sound. Students form close relationships as they move through the program as a cohort and participate in evening seminars featuring local and national business leaders. Admitted students are paired with business and corporate professionals from throughout the Pacific Northwest who act as mentors, providing students with a hands-on understanding of how to lead organizations.

Bachelor of Music with Elective Studies in Business

This degree allows students to learn the business of music and explore career opportunities in the arts and artist management, concert promotion, the recording industry, music retail, publishing, and the nonprofit sector. Among other requirements are a seminar in the music industry and courses in the School of Business and Leadership.

Bachelor of Computer Science/Business

The Bachelor of Computer Science/Business option exposes students to both of these innovative fields while they take classes in mathematics and economics to prepare for careers in the management of computer science operations in a wide range of career paths.

Business and Leadership students don’t enter the real world after they graduate—they’re already there

No matter the degree path, all business students take part in a variety of transformative experiences outside the classroom. A few groups and competitions students are successfully involved in include the Business Idea Competition, 4 Horsemen Investments, Pacific Northwest CFA Investment Research Challenge, and the Tacoma Entrepreneur Network. Through these experiential opportunities, students compete with peer institutions across the country, network with business professionals, attend professional events, learn about philanthropy in business, and work with their fellow Puget Sound students to develop novel business ideas.

A FEW PLACES OUR GRADUATES WORK

Adidas
Marketing Director

Google
Recruiting Coordinator

Amazon
Financial Analyst

The Boeing Company
Financial Planning Analyst

Gap
Distribution Analyst

Goldman Sachs
Associate

Google
Recruiting Coordinator

Hitachi Consulting
Senior Manager

Weyerhaeuser
Senior Specialist/Object Oriented Analyst

Zumiez
CEO and Director

PROFESSORS TAKE IT OUTSIDE

Innovation requires thinking outside of the proverbial box, and that means getting well outside the literal classroom. Internships, mentoring, international work, field research, and problem-solving projects are just some of the ways business and leadership students learn by doing. Valuable real-world experience surrounds campus, both in the Tacoma entrepreneurial community and the greater Pacific Northwest, including Seattle, Portland, and Vancouver, B.C. Students also travel across the country, taking on internships in New York City and Washington, D.C., in addition to learning overseas through study abroad.

“Even the business program gets an injection of interdisciplinary juice. Puget Sound’s approach to its program might win over even the liberal arts purists.”

—COLLEGES THAT CHANGE LIVES

BUSINESS AND LEADERSHIP STUDENTS ON THE MOVE

Graduates go on to careers at companies including Boeing, Russell Investments, Google, Hitachi, Microsoft, and Starbucks—as well as nonprofit ventures like Teach for America and the Peace Corps. They also win major fellowships, such as Watsons and Fulbrights, and attend top graduate schools.

KOMO 4 TV (ABC)
TV Sales Assistant

Microsoft
Supply Chain Planner and Forecaster

Nordstrom
Manager

PricewaterhouseCoopers
Senior Associate

Russell Investments
Chief Legal Officer

Seattle Mariners
Account Executive

Starbucks Coffee
Senior Business Systems Analyst

Weyerhaeuser
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