As chair of the Career Development Committee for the Parents’ Council, I am writing to you today to seek your help. Don’t worry...we are not asking for money. We are only asking for a bit of your time.

**Our committee is seeking to exploit a huge but previously untapped resource in helping Puget Sound students begin their careers. That resource is you.** Landing a good job is not only about having earned great grades or having engaged in lots of extracurricular activities. It is often just as much about networking to find meaningful connections and relevant introductions. Puget Sound parents have careers spanning a wide range of fields and have a highly vested interest in ensuring that every available career resource is being tapped on behalf of their students.

We know that most of you are incredibly busy, so we have tried to make it very fast and easy for you to network with students. We have established a University of Puget Sound Parents’ Group on LinkedIn that will be made available only to current Puget Sound students. Students seeking information about different careers will be able to join the group and reach out to members with backgrounds in the student’s particular field of interest. They will be able to pose questions to the group, and learn from articles and resources shared by members.

**For those of you with an existing LinkedIn profile, joining is as easy as clicking on the following link (Link here).** For those of you who are interested but do not yet have a LinkedIn profile, you can click here to find out how to create one (Link here). The group is exclusive to Puget Sound students and parents and all requests to join are verified by the University. After joining, we ask only that you agree to respond to any interested student who reaches out to you. That’s it.

Knowing the high integrity of Puget Sound students and the outstanding education they receive, I am certain that they will make a positive impression on you and on those you choose to introduce them to. I hope you will consider joining me as a member of the University of Puget Sound Parents’ LinkedIn Networking Group.

Best,

Greg Friedman P’16