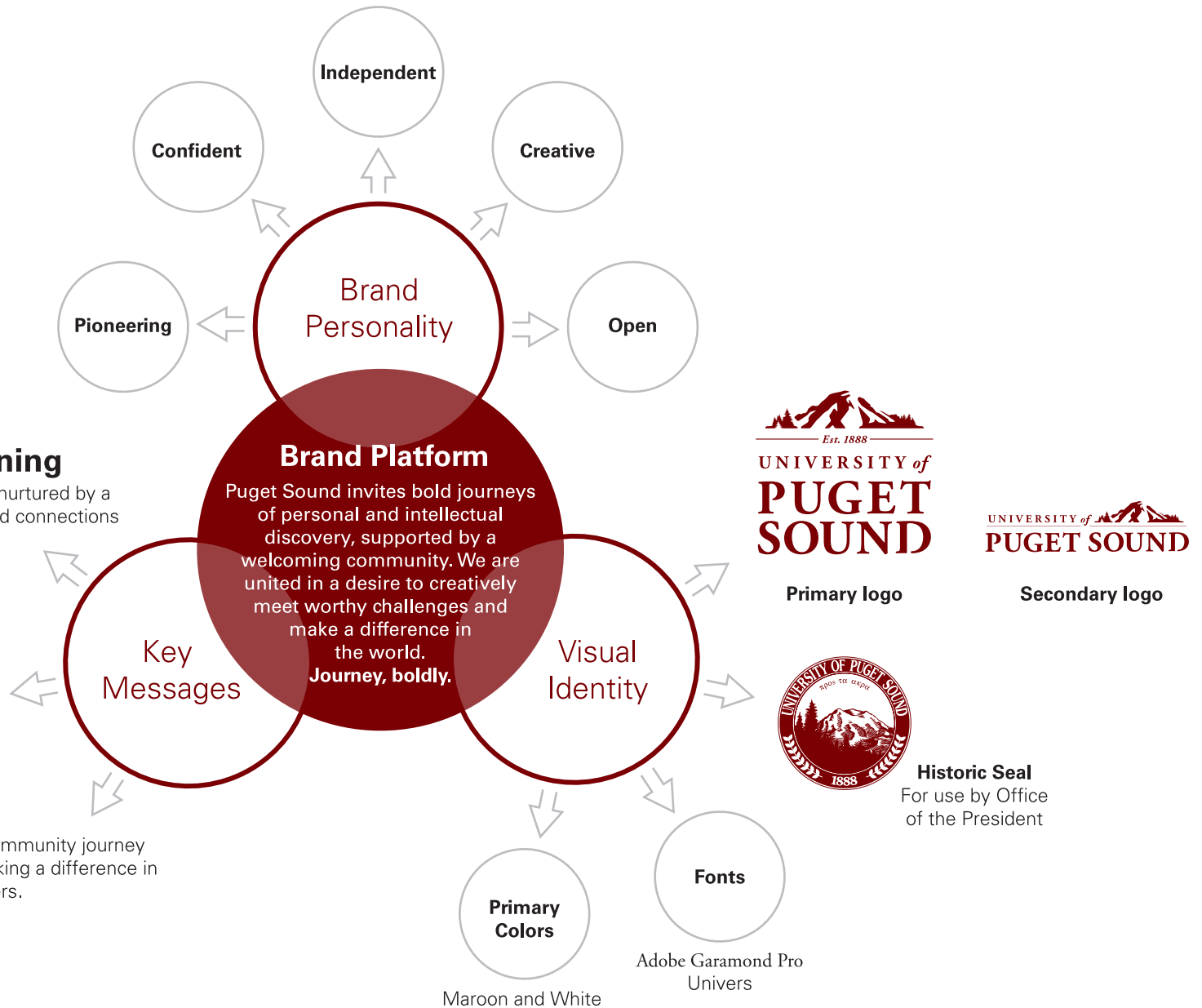


# Telling Our Story

University of Puget Sound's identity is conveyed through consistent expression of our personality, key messages, and visual standards. Use these tools to guide creation of all communications on behalf of Puget Sound.



## Teaching and Learning

Freedom and independence are nurtured by a deeply supportive community and connections that last a lifetime.

## Location

A beautiful campus and a vibrant combination of natural and urban assets support scientific, entrepreneurial, and civic scholarship in Tacoma, the Pacific Rim, and beyond.

## Outcomes

Members of the Puget Sound community journey boldly throughout their lives, making a difference in the world and in the lives of others.