The Office of Annual Giving

Annual Giving Mission
The Office of Annual Giving seeks to provide a steady source of unrestricted revenue to the university, increase alumni participation, build relationships between the university and all of its constituents, and communicate the value of consistent annual gifts. Annual giving goals are measured by one fiscal cycle, beginning on July 1 and ending on June 30.

Giving History and Goals for the Puget Sound Fund
In the 2012-13 fiscal year, the annual giving office aspires to raise $2,455,000 in unrestricted revenue to the overall Puget Sound Fund (pending Board of Trustee approval in October 2012). This represents a 6.5% increase from the 2011-12 total of $2,304,363. Since fiscal year 2002, the university has experienced revenue growth of more than 107% to the Puget Sound Fund. Gifts to the Puget Sound Fund are comprised of proceeds to the Alumni Fund, Parents Fund, and Friends Fund:

Introduction to the Puget Sound Parents Fund
The Puget Sound Parents Fund, along with the Alumni Fund and the Friends Fund, comprise the college’s unrestricted Puget Sound Fund (PSF), collectively. The Parents Fund is the vehicle through which parents of current students and alumni can financially support Puget Sound to enhance the educational opportunities that the college provides to all students.

- Fiscal 2011-12 revenue to the Puget Sound Parents Fund was more than $670,000.
- The fiscal 2012-13 fundraising goal for the Puget Sound Parents Fund is $700,000.

Gifts to the Parents Fund help meet current operational needs of the college and affect every component of a Puget Sound education. Every gift supports the excellent overall experience available to every student. Because Parents Fund donations are unrestricted, they can go to work immediately and are used to enhance the college’s ability to build and retain a team of gifted faculty, fund academic programs, provide financial aid, maintain the beautiful campus, and support the many services provided to students. All of these endeavors require financial support over and above revenue received from tuition and fees.

Unrestricted funds gifts are the most powerful form of support because they allow the college to act with operational flexibility based on current need. Unrestricted funds are particularly vital for initiatives and projects for which other sources of funding may be unavailable or inadequate.