Parents Council Spring 2015 Meeting April 11, 2015
Career Development Committee


CES Year in Review: CES provided data on student use of services, recruiting activities, and jobs and internships posted for students. Highlights:

- 20% increase in student appointments, 100% increase in employers conducting information sessions/tables and on-campus interviews, 6500 + jobs and internships have been posted

Follow up survey results for class of 2014: CES conducted a 9-month out post-graduation survey and supplemented the data collected with insights from LinkedIn and other sources to arrive at a 55% knowledge rate* for the class of 2014:

- Highlights: 92% engaged in employment (71%), public service (7%), or further education (14%); remaining 8% traveling, deciding a direction, or seeking employment.

Athlete career resource progress: Based on conversation from the fall meeting, CES is working with the department of Athletics, coaches, and student athletes to develop a resource highlighting competencies associated with collegiate athletics. Expected to be introduced to students in Fall 2015.

Take a Logger to Work Day report - Project Hometown transition:
Greg shared his experience with hosting students for a job shadow as part of Take a Logger to Work Day in January, and recommended that Project Hometown be phased out in favor of encouraging parents to participate in Take a Logger to Work Day in January 2016.

Parent communication resource - LinkedIn group:
Parents expressed a desire for learning more directly about career-related information. A recommendation was considered that involved transitioning the Parents LinkedIn group to an information resource for parents about campus career-related activities. Additionally, parents expressed a desire to have information pushed out through another source as well.

Next Steps

- If you are interested in hosting a student for Take a Logger to Work Day, please email Alana at ajhentges@pugetsound.edu.
- CES will consult with APR about the best strategy for promoting career-related information and activities to parents and will begin to transition the Puget Sound Parents LinkedIn group as one method.
Knowledge rate: The National Association of Colleges and Employers recommends the term “knowledge rate” be used in lieu of “survey response rate” to reflect the approach of going beyond simply relying on a survey for obtaining outcomes information.