Parents Council Spring 2014 Meeting 4.12.14
Career Development Committee

Attendees: Greg Friedman P'16 (chair), Andrew Gedo P'17, Debra Wechter P'16, Rob Johns P'17, Lauren Fisher P'15, Stacey Cowles P'16, Betsy Stone P'14, Sue Dahlin, Alana Hentges, Allison Cannady-Smith

CDC Members’ Connections with Students:
- Several activities engaged parents with students during the 2013-14 academic year:
  - Andy Bowdle spoke at a Thompson Hall Science and Math Lecture in September and in February arranged for the presentation Finding Your Direction in a Biomedical Startup.
  - Debra Wechter and 3 other Parents Council members volunteered for informational interviews with students interested in health professions on Friday, April 11.
  - Also on Friday, April 11, Greg Friedman was invited by the student organization 4 Horsemen Investments to speak on the history of wealth advising.

Discussion Topics:
- Project Hometown
  - Two events are planned for June 22, 2014:
    - San Diego, hosted by Sue Lyon ‘16
    - Portland, hosted by Greg Friedman
  - Each host has identified professionals among their connections to network with students at the events and the promotion plan to students is underway:
    - The website is live with an active registration form and profiles of participating professionals
  - Lauren Fisher, who hosted the inaugural event in Denver last summer, shared her experience and offered suggestions for the event format.
- Puget Sound Parents LinkedIn Group
  - 272 parents and students have joined the group - rollout to students started on February 24
  - CES conducted a LinkedIn photo booth at the spring career fair to provide students with professional photos for profiles and has developed guidance for networking with parents.
  - Andy Gedo volunteered to serve as moderator of the LinkedIn group and created a topic inviting all parents to introduce themselves.
  - All CDC members are encouraged to share content that would be helpful for students seeking internships or entry-level employment. Discussion topic ideas also included inviting parents to share:
    - How did early failures impact you?
    - What early career experiences influenced you?
  - Betsy Stone suggested the Communications Committee could collaborate with the CDC to develop curated content for the LinkedIn group.
  - Suggestions to help get more students in the group and using it effectively included:
    - Prompt all Parents Council members to urge their students to join
    - Expand programming around LinkedIn
- CES Request: Ideas for programming aimed at Humanities majors
  - CES will be targeting the Classics, History, Humanities, Philosophy, and Religion departments for additional programming in 2014-15 and is looking for ideas and potential connections in those areas for speakers and panelists.

Next Steps:
- CDC members who have not yet joined the Puget Sound Parents LinkedIn group are encouraged to do so.
• CES will keep Project Hometown hosts apprised of student registration numbers for their events and provide an event format based on the lessons learned in Denver.
• Greg will schedule a summer conference call to debrief the Project Hometown events and continue the discussion about programming.