Look for Loggers Live Green on campus

This summer the Sustainability Advisory Committee (SAC) worked with the Office of Communications to develop a campus-wide branding program to help identify the many different ways the university is addressing its commitment to sustainability and the environment. Loggers Live Green is the new sustainability branding you will see around campus on signs and at events.

While the main slogan for overall campus sustainability is Loggers live green and the logo is emblazoned with the green leaf you see on the Recycled Rag, four important areas the university is focusing on have each been branded with their own matching slogan.

The Loggers cut waste slogan from the commingled recycling program begun in 2006 has been expanded to serve for all waste-reduction efforts on campus, including those of the Waste Reduction Task Force.

The Transportation Task Force will brand their programs with the slogan Loggers go green, while the Energy Task Force will focus its efforts in two directions: energy and water conservation. Efforts related to energy conservation will bear the slogan Loggers unplug, while water conservation messaging will be branded with Loggers save water.

We hope to give everyone on campus a better idea of how the university is fulfilling its commitment to sustainability through this new brand, as well as helping the campus community make good decisions to live green!

New Live Green House “grows” on campus

Last year you may remember we had the Green House theme house, with residents focused on living sustainably and sharing their message with the campus community. Now the university and SAC have taken this idea to the next level, creating a permanent Sustainable Living Program through the Office of Residence Life.

The first part of this program is the Live Green house, located at 3511 N. 13th St. While it looks normal, when this house needed repairs this summer, the university took the extra step to make it a green house, renovating it to meet LEED gold building standards. More on the house’s green features can be found at www.ups.edu/livegreenhousefeatures.xml.

Five residents have been selected from a small pool of applicants to live in the house this year: Ian Jaray ’09, Kelly LaMar ’09, A’Lan Luce ’09, Erin Scheurer ’09, and Erica Petrofsky ’09. Besides striving to live more sustainably, residents also will be called upon to open their house for periodic community tours. The house is intended to be a learning experience both for the university and the local community, as we share our experiences with the various green products selected. Look for a tour opportunity at LogJam!

Upcoming Events

8.22 – 8.23: Orientation
New student orientation includes a component of sustainability training and the orientation magazine includes an ad inside the back cover featuring the Loggers live green logos.

8.22 – 31: Move In
Remember when you’re moving in to strive for less waste. Recycling toters in all buildings and in-room bins make recycling easy!
www.ups.edu/recycling.xml

8.27.08
Get your application for a subsidized bus pass from the Transportation Task Force in by midnight tonight!
www.ups.edu/buspass.xml

9.5: LogJam!
Look for the sustainability section at LogJam! including a dunk tank, information tables, and freebies!

10.1 – 10.31.08
Be part of the inaugural Live Green Challenge for on-campus residents!
www.ups.edu/livegreenchallenge.xml

DID YOU KNOW... SAC offers sustainability grants each semester for green projects... compact fluorescent lightbulbs (CFL) use 2/3 less energy than regular ones... SAC has a book club for the campus community... the university has committed to developing a plan to move to climate neutrality... the 10 hottest years on record have happened since 1990... global demands on natural systems exceed capacity by about 25 percent

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