

Site Usage

272,282 Visits

59.15% Bounce Rate

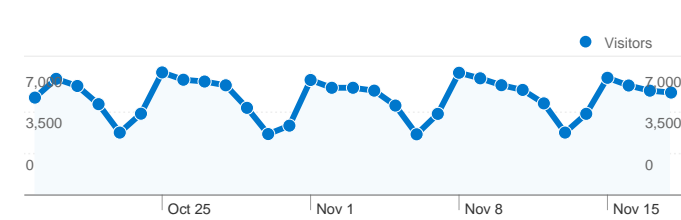
776,056 Pageviews

00:02:51 Avg. Time on Site

2.85 Pages/Visit

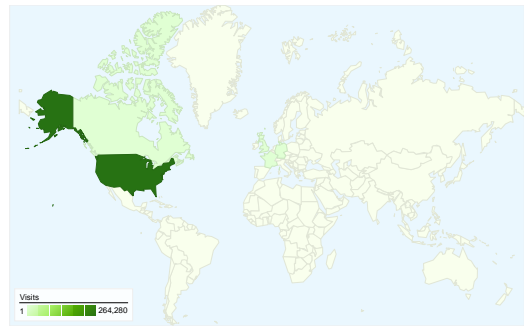
28.09% % New Visits

Visitors Overview

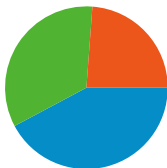


Visitors
97,056

Map Overlay



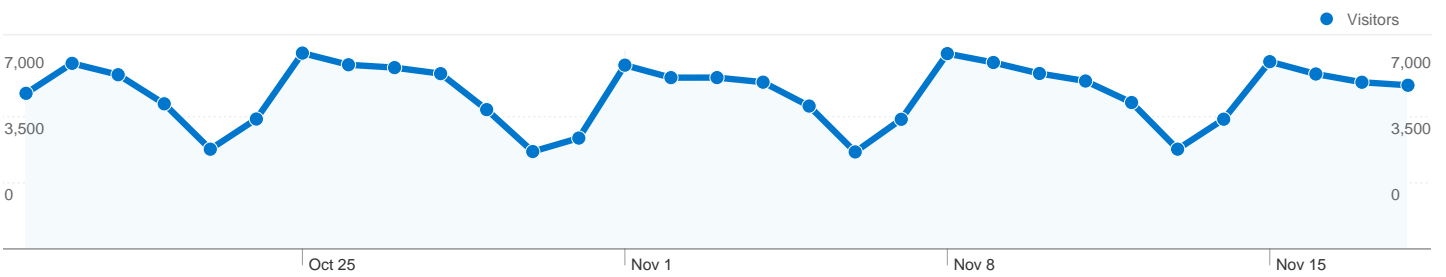
Traffic Sources Overview



- **Search Engines**
114,940.00 (42.21%)
- **Direct Traffic**
92,503.00 (33.97%)
- **Referring Sites**
64,839.00 (23.81%)

Content Overview

Pages	Pageviews	% Pageviews
/	222,356	28.65%
/academics/academic-	41,562	5.36%
/academics/	21,547	2.78%
/admission/	19,397	2.50%
/academics/departments-and-	19,243	2.48%



97,056 people visited this site

272,282 Visits

97,056 Absolute Unique Visitors

776,056 Pageviews

2.85 Average Pageviews

00:02:51 Time on Site

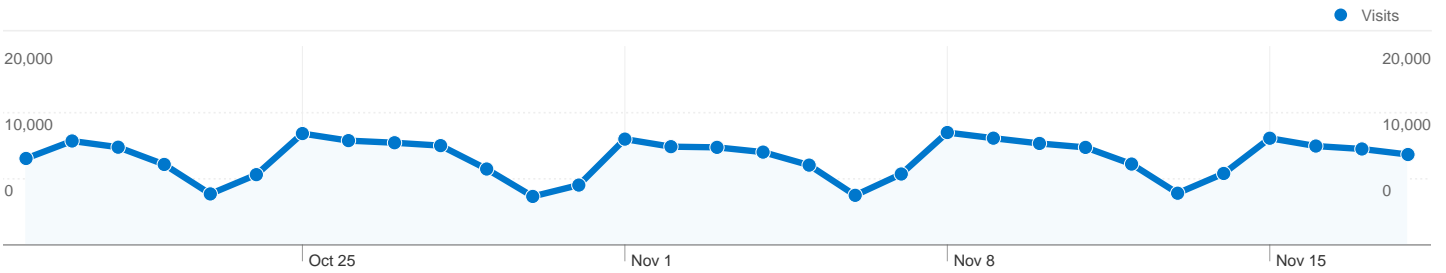
59.15% Bounce Rate

28.09% New Visits




Technical Profile

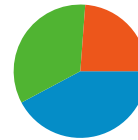
Browser	Visits	% visits
Internet Explorer	93,545	34.36%
Firefox	79,342	29.14%
Safari	76,528	28.11%
Chrome	19,878	7.30%
Mozilla Compatible Agent	1,870	0.69%

Connection Speed	Visits	% visits
T1	161,663	59.37%
Cable	69,658	25.58%
DSL	20,048	7.36%
Unknown	19,873	7.30%
Dialup	650	0.24%



All traffic sources sent a total of 272,282 visits

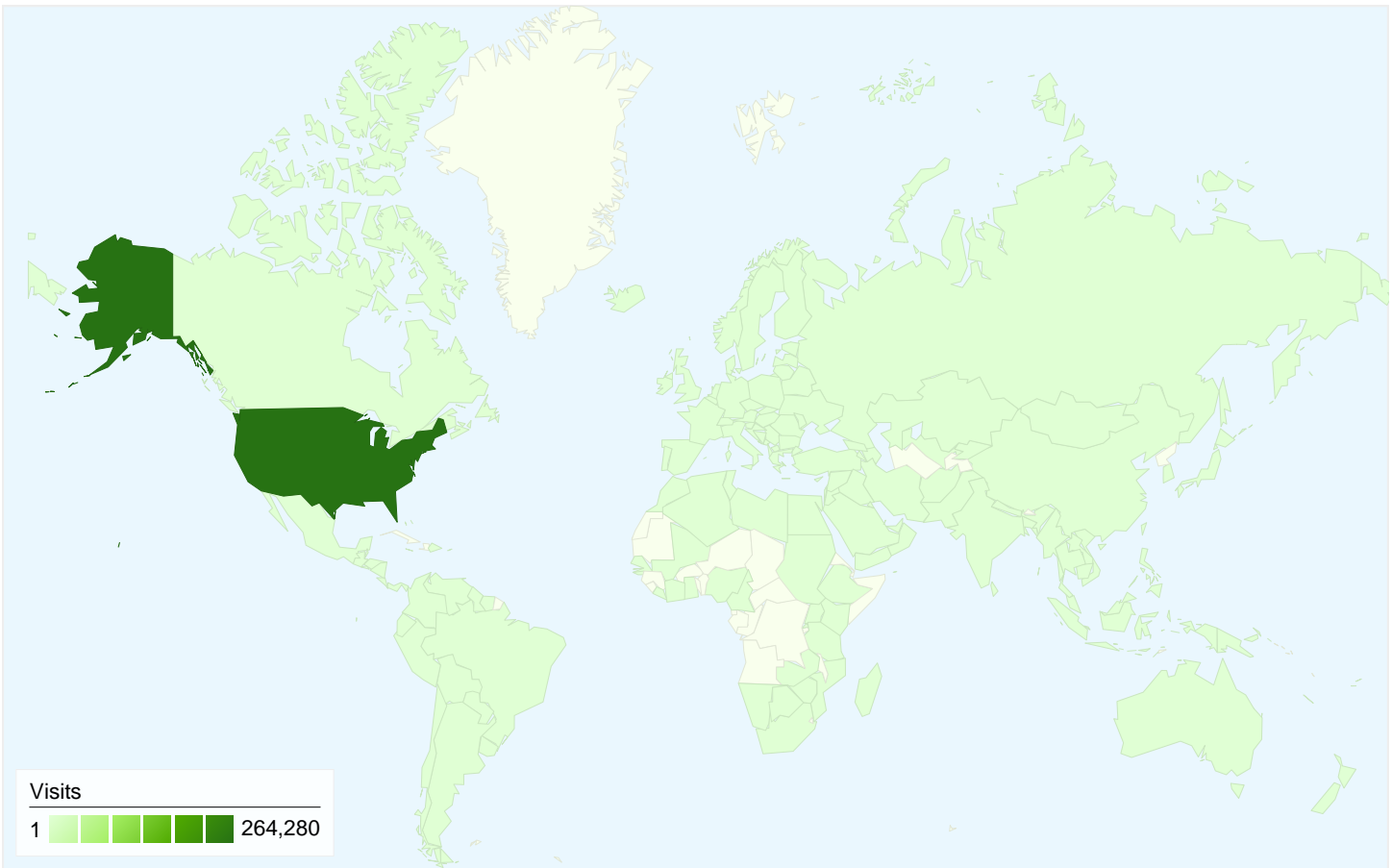
-  33.97% Direct Traffic
-  23.81% Referring Sites
-  42.21% Search Engines



- Search Engines
114,940.00 (42.21%)
- Direct Traffic
92,503.00 (33.97%)
- Referring Sites
64,839.00 (23.81%)

Top Traffic Sources

Sources	Visits	% visits	Keywords	Visits	% visits
google (organic)	103,938	38.17%	university of puget sound	31,374	27.30%
(direct) ((none))	92,503	33.97%	puget sound	5,258	4.57%
198.31.193.211:8008 (referral)	15,901	5.84%	puget sound university	3,642	3.17%
bing (organic)	6,553	2.41%	ups.edu	2,834	2.47%
auth.impulse.com:8443	6,351	2.33%	pugetsound.edu	1,357	1.18%

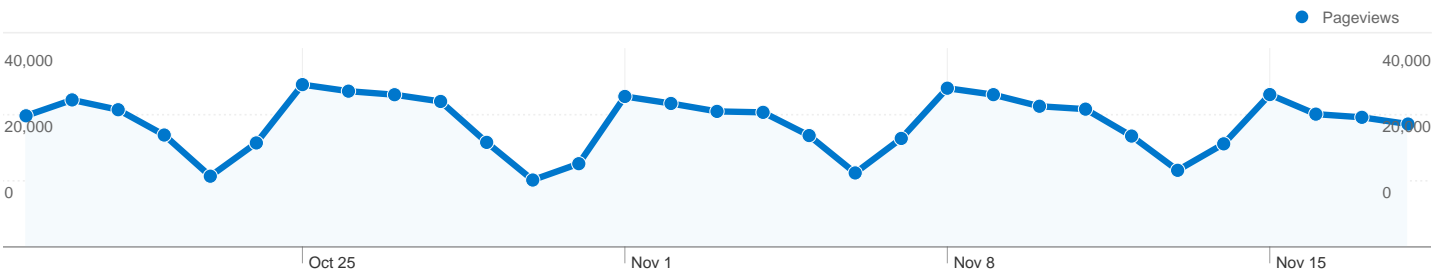


272,282 visits came from 161 countries/territories

Site Usage

Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
Visits 272,282 % of Site Total: 100.00%	Pages/Visit 2.85 Site Avg: 2.85 (0.00%)	Avg. Time on Site 00:02:51 Site Avg: 00:02:51 (0.00%)	% New Visits 28.10% Site Avg: 28.09% (0.04%)	Bounce Rate 59.15% Site Avg: 59.15% (0.00%)	
United States	264,280	2.86	00:02:52	26.92%	59.08%
Canada	1,049	2.80	00:01:59	76.45%	55.67%
United Kingdom	696	2.50	00:01:46	71.41%	62.79%
Germany	499	2.64	00:01:56	50.90%	65.33%
France	339	2.96	00:02:27	50.44%	69.91%
India	323	2.51	00:02:36	78.95%	60.99%
Mexico	318	2.28	00:01:48	53.46%	69.81%
Spain	279	2.15	00:01:19	77.78%	64.52%
Australia	228	2.54	00:01:45	77.63%	64.04%

Ecuador	227	1.92	00:01:01	67.84%	72.25%
					1 - 10 of 161



Pages on this site were viewed a total of 776,056 times

776,056 Pageviews

599,454 Unique Views

59.15% Bounce Rate

Top Content

Pages	Pageviews	% Pageviews
/	222,356	28.65%
/academics/academic-resources/collins-memorial-library/	41,562	5.36%
/academics/	21,547	2.78%
/admission/	19,397	2.50%
/academics/departments-and-programs/	19,243	2.48%